MISSION STATEMENT

WorldVentures is creating more fun, freedom and fulfillment in people’s lives through the merging of great life experiences, financial opportunity, learning and contribution.

FOR MORE INFORMATION, PLEASE CONTACT press@worldventures.com

WORLDVENTURES’ CORPORATE TIMELINE

2005
WorldVentures Holdings, LLC launches Dec. 10, in Las Vegas, Nevada, at the Venetian Las Vegas Casino, Hotel & Resort.

2006
WorldVentures offers 15 DreamTrips, giving members three more than initially promised.

2007
In 2007, almost 40 DreamTrips are available.

WorldVentures appears in the June 2007 issue of Your Business at Home available on newsstands throughout the United States.

WorldVentures is spotlighted in the May issue of Success from Home and appears on newsstands throughout the United States.

In November, the company gives away a brand-new 2008 Mercedes C300 Sports Sedan.

2008
DreamTrippers have their choice of 95 DreamTrips.

In March, a brand-new 2008 Porsche Cayman is given away.

The company launches its brand-new Premium Service Program (PSP), featuring video email, the bimonthly Voyager magazine, enhanced back-office functionality, and a subscription to SUCCESS magazine.

Because of the company’s growth, it moves into a brand-new, 38,000-square-foot home office in Plano, Texas.

In November, a brand-new 2009 Mercedes C300 Sports Sedan is given away.
WORLDVENTURES’ CORPORATE TIMELINE

2009
More than 300 DreamTrips are offered.

In April, closed captioning is added to the marketing videos available.

In May, Co-Founder Wayne Nugent was named Chief Visionary Officer (CVO), and Co-Founder Mike Azcue is named Chief Executive Officer (CEO). Jon McKillip is named Chief Operating Officer (COO), and Eddie Head is named Chief Strategy Officer (CSO) for WorldVentures.

In July, Luxury DreamTrips is introduced as a top-tier product offering. The new product caters to a more upscale clientele, with amenities and white-glove service luxury travelers look for.

WorldVentures launches in eight countries: the United Kingdom, South Africa, Botswana, Kenya, Israel, Cyprus, Malta and Singapore.

2010

WorldVentures is named No. 994 in the Inc. 5000 of fastest-growing privately held companies in the United States.

The Manifest Foundation launches in April.

In June, Direct Selling News, the network marketing industry’s news publication, ranks WorldVentures No. 93 in its first DSN Global 100, which lists the top-earning direct selling companies in the world based on 2009 fiscal year revenues.
WORLDVENTURES’ CORPORATE TIMELINE

2010
WorldVentures’ success is featured in the June issue of Direct Selling News.
WorldVentures Founders Wayne Nugent and Mike Azcue are named finalists for the Ernst & Young Entrepreneur of the Year award.

WorldVentures launches in seven more countries: Austria, Canada (Ontario and British Columbia), Germany, Hungary, Norway, Sweden and the Netherlands.

2011
March 19 marks the unveiling of DreamTrips Life, WorldVentures’ middle-tier product offering.

WorldVentures’ humanitarian efforts through the Manifest Foundation are spotlighted in the April issue of Direct Selling News.

Based on its 2010 fiscal year revenue, Direct Selling News announces in June that WorldVentures has moved up three spots in the DSN Global 100 to No. 90.

In July, DreamTrips Life Exclusive Deals is added to the DreamTrips Life product. DreamTrips Life Exclusive Deals offers DreamTrips Life Members in the U.S. coupons for businesses other members refer to the program.

The company announces it is testing the College/Young Professional Program business opportunity and DreamTrips U product offering, designed specifically for students and young professionals between the ages of 18 and 25.

WorldVentures launches in Greece, Hong Kong, Russia and Slovenia.

2012
On Jan. 26, the company debuts its newest type of DreamTrip, DreamNights, with the Big ’80s Meets Big Texas DreamNight in Dallas.

In January, the company launches its new Wings & Wheels car bonus program, where Representatives have a chance to earn monthly bonuses to put toward a BMW.

WorldVentures says it will continue testing DreamTrips U and the College/Young Professional Program through April 2012.

Feb. 3 marks the official launch of WorldVentures in Zimbabwe.

2013
On Jan. 30, the company launches its new DreamTrips Rewards program enabling new members in the United States to be rewarded back the money they spend on membership fees in 2013 in the form of DreamTrips Points redeemable toward the cost of one-of-a-kind, curated group vacation experiences called Reward DreamTrips.
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WORLDVENTURES’ CHARITABLE GIVING

At the heart of every great network marketing company is a lot of heart. That’s why at the 2010 International Convention in Dallas, WorldVentures launched its own nonprofit, the Manifest Foundation, dedicated to “creating lasting, positive change in the world by impacting the lives of children.” Soon after its launch, the organization and WorldVentures Representatives took on their first project: working with Hug It Forward to build bottle schools for impoverished villages in South and Central America.

Today, the Manifest Foundation has funded over 20 bottle schools, given women and children the opportunity to start their own businesses, matched hundreds of children with a mentor, and provided thousands of people with permanent clean-water solutions in two countries.

WorldVentures is dedicated to changing the world, whether it’s through travel or donating leftover lunch money.

1. Regional and local Boys & Girls Clubs in the US
   a. Hosted DreamTrips, Service Excursions, and Beautification Projects
   b. DreamCourts as WorldVentures Foundation leave-behind stamps

2. International & National VolunTours

MANIFEST FOUNDATION IN THE NEWS:

[Links to news articles and stories about the Manifest Foundation’s work]

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