

COMPLIANCE & **SOCIAL MEDIA**

Being an Effective Advocate Online

Social media can be an effective way to show others how WorldVentures creates joy through DreamTrips experiences. By sharing DreamTrips experiences on social media, you can expand your network by sparking curiosity. When sharing your experiences, always make sure the content is compliant with the WorldVentures Policies and Procedures.

As a WorldVentures™ Independent Representative, we understand you are on the move and busy promoting our amazing company, so we have created a condensed guide to help you promote our products and opportunity in a way that is effective, yet compliant. We've included an easy to understand outline of "red light, yellow light and green light" items, as well as a Frequently Asked Questions section. Keep in mind, Compliance is about creating sustainability and longevity for our business and yours. If you have any questions, please email Compliance@WorldVentures.com. We are happy to assist with any questions!

Red Light: Don't do it.

- Attempt to sell or promote on social media. Use it to build relationships instead!
- Post DreamTrips™ prices or make savings claims. Use only corporate-created brochures for examples.
- State or show amount of income you have earned as an Independent WorldVentures Independent Representative or make guarantees of income or exaggerated income claims.
- Register any social media pages, profiles, blogs or websites using any WorldVentures trademarked names; or create images or videos that contain WorldVentures logos and trademarks.
- Engage in negative discussions about WorldVentures. Do not fuel the fire!
- Promote links for any unofficial WorldVentures online content (ex. Rep-created Comp Plan videos). The information could be outdated and noncompliant.
- Promote other products and services alongside those of WorldVentures. We do not want to confuse our audience.
- Spam or mass tag people. It's annoying and nobody likes it. Be mindful of others when tagging them in a post. Mass tagging is unprofessional and lacks personal touch.
- Download and re-host WorldVentures' corporate created content. Please simply share, otherwise updates to the material will not be applied.

Yellow Light: Get approval first.

- All advertisement requests regarding promotion of WorldVentures products and services.
- Online paid advertising on social media or websites.
- Online media interviews.

Green Light: You are free to share.

- Share things that are personal to you, such as photos of family, friends, vacations, hobbies, etc.
- Share posts from our official social media pages and websites.
- Photos of you with your You Should Be Here!™ banner.
- List your affiliation with WorldVentures in your profile as a WorldVentures Independent Representative.
- Share professional and ethical content. Keep in mind the audience you are reaching. Be mindful of content you are posting, sharing, tagged in, or tagging others in.
- Get social with corporate! Like our pages, share our posts, ask questions, and provide your feedback!

FAQ

Q: If I have a question about the content on my social media pages, who do I contact?

A: For questions about content on your social media pages, please send an email to Compliance@WorldVentures.com.

Q: Can I share WorldVentures videos on YouTube™?

A: Yes! When sharing videos on YouTube, we ask that you add WorldVentures' videos to your list of favorites instead of downloading and re-hosting. Uploading WorldVentures videos directly onto your YouTube channel, websites, or social media sites violates our Policies and Procedures.

Q: Can I list my WorldVentures and DreamTrips web URLs on my social media pages?

A: Yes! You may add your replicated WorldVentures.biz or DreamTrips.com website links to your social media pages.

Q: Can I use online paid advertising to promote WorldVentures and DreamTrips?

A: WorldVentures Independent Representatives are not permitted to advertise using online publications or other forms of mass media without written approval by the WorldVentures Compliance Department.

NOW GO INTERACT WITH US!

DREAMTRIPS SOCIAL

DreamTrips Twitter: [Twitter.com/DreamTrips](https://twitter.com/DreamTrips)

DreamTrips Facebook: [Facebook.com/DreamTripsOfficial](https://facebook.com/DreamTripsOfficial)

DreamTrips Instagram: [Instagram.com/DreamTripsOfficial](https://instagram.com/DreamTripsOfficial)

DreamTrips YouTube: [YouTube.com/user/DreamTripsTelevision](https://youtube.com/user/DreamTripsTelevision)

DreamTrips Pinterest: [Pinterest.com/DreamTrips](https://pinterest.com/DreamTrips)

DreamTrips Snapchat: [DreamTripsGO](https://snapchat.com/add/DreamTripsGO)

WORLDVENTURES SOCIAL

WorldVentures Twitter: [Twitter.com/WorldVentures](https://twitter.com/WorldVentures)

WorldVentures Facebook: [Facebook.com/WorldVentures](https://facebook.com/WorldVentures)

WorldVentures Instagram: [Instagram.com/WorldVentures](https://instagram.com/WorldVentures)

WorldVentures YouTube: [YouTube.com/user/WorldVenturesTV](https://youtube.com/user/WorldVenturesTV)

WorldVentures Pinterest: [Pinterest.com/WorldVentures](https://pinterest.com/WorldVentures)

WorldVentures Snapchat: [WVOfficial](https://snapchat.com/add/WVOfficial)



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